



# CANDIDATE GUIDE

2018-2019

STATE OFFICER STUDY GUIDE

This study guide is presented as a knowledge base of general DECA information. Test questions will be taken from both this study guide AND information found elsewhere. In addition to using this Study Guide, you should also refer to information in the Candidate Application Guide, and information available online at [www.wadeca.org](http://www.wadeca.org), [www.deca.org](http://www.deca.org), and [www.decadirect.org](http://www.decadirect.org).

## TERMS/PEOPLE YOU SHOULD KNOW

Advisors	DECA Guide	DECA Month
Area Leaders	DECA Inc.	Parliamentary Procedure
Business Leadership Committee	DECADirect.org	Program of Leadership
Chapter Award Program	Diamond	SCDC
Chapter Projects	FCCLA	Series Events
Chapters	FFA	SOLT
Competitive Events	FLC	Team Events
Creative Marketing Project	HOSA	Washington DECA Board of Directors
CTSO	ICDC	Washington DECA staff
Current State Officers	MDA	Washington DECA areas
Current Executive Officers (International)	DECA Elevate	Western Region states
DECA's colors	DECA Inc.	WRLC
	Board of Directors	

## DECA KNOWLEDGE

DECA membership is made up of \_\_\_\_\_ state associations and Canada with a membership of over \_\_\_\_\_.

Where is DECA Headquartered?

What are the 4 regions of DECA Inc. (internationally)?

Washington DECA is part of the Western Region. Which other states are part of DECA's Western Region?

DECA has membership outside of the United States in which countries, territories, and Canadian provinces?

When was International DECA (aka DECA Inc) incorporated?

What is DECAdirect.org?

What are the official colors of DECA?

Where is the ICDC going to be held during this school year? Where will ICDC be held during next school year?

What are the four Divisions of DECA?

## WASHINGTON DECA KNOWLEDGE

When was Washington DECA founded?

Who is the Executive Director of Washington DECA?

Where is Washington DECA Headquartered?

Who is the State Officer Leadership Coach for the Washington DECA State Officer Team?

How many members does Washington DECA have?

How many chapters are part of Washington DECA?

What is this year's theme for Washington DECA?

Who are the Area Leaders?

What is Washington DECA's mission?

What is Washington DECA's vision?

## DECA TRADITIONS

### The DECA Mission and Values

DECA's mission is to prepare emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

DECA's core values and attributes are competence, innovation, integrity and teamwork.

### The DECA Diamond

The inner four points of the DECA diamond represent the guiding principles which address the purpose of DECA's comprehensive learning program:

- Integrates into Classroom Instruction
- Applies Learning
- Connects to Business
- Promotes Competition

The outer four points of the DECA diamond address the results of DECA's comprehensive learning program. DECA prepares the next generation to be:

- Academically Prepared
- Community Oriented
- Professionally Responsible
- Experienced Leaders

## DATES TO KNOW

SCDC

ICDC

FLC

WRLC